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**AUGUST 2011 - ISSUE NO 40**



# SGU Club e-bulletin

## Welcome to the SGU Club e-bulletin

Our regular club e-bulletin aims to keep you and your committee up to date with the latest information on our range of services and other activities which support SGU and SLGA affiliated clubs.

## Committee Update – Issue 2

The SGU Committee Update has been designed to help you and your committee tackle some of the key and relevant issues of golf. Launched last month, we've received some positive feedback from our first issue and this month's



Update features the topics of Effective Club Governance and the importance of supporting the Aeration Policy on your Golf Course. [Find out more>>](#)

## Scottish Golf Club Seminars - We Want your Views



Following the success of last year's club seminars, attended by nearly 600 delegates from 238 clubs, we are staging a series of 11 regional seminars again from October to the beginning of December. In order to maximise the benefit of these seminars for clubs, we want to get your views on the topics you'd like to see covered by our presenters. Please complete the survey by clicking the link below. [2011 Scottish Golf Club Seminar Survey>>](#)

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## Daily Golf Deal is Groupon for Golf

Has your club considered tapping into the Group Buying phenomenon? If so, then you should contact the team at Daily Golf Deal. This unique new website [www.dailygolfdeal.co.uk](http://www.dailygolfdeal.co.uk) applies the Group Buying concept, specifically for the golfing community. With thousands of golf subscribers, no up front fees and offering beneficial terms, Daily Golf Deal could be the solution for your club. [Find out more>>](#)

## Aspen - Aspen Solutions

We featured an insertion within Issue 33 of our SGU club e-bulletin about our relationship with Xerox Office Solutions as the Scottish Golf Union's official office supplier and sponsor. We warned our members about certain other suppliers making false or misleading claims of their affiliation with SGU. Our intention was to protect Xerox Office Solutions and not to cause offence to any other organisation. To this end, we apologise to Aspen Solutions for naming them in the article and for any suggestion of wrongdoing on their part.

For further information on Xerox Office Solutions products and services for your golf club, please contact Jason Wright on 0870 755 8863. [Find out more>>](#)

## 12 August 2011 – VAT Update on Visitor Income Tribunal Case – HMRC lodged appeal

HMRC has lodged an appeal to the Upper Tier Tribunal and you can find out the latest updates on this case including how this might affect your club via the SGU website. [Find out more>>](#)

## Get Your Club Featured on BBC Radio Scotland

BBC Radio Scotland's popular new programme, The Golf Show, has moved to a Sunday morning slot (1030 – 1100) and hosts Alan Tait and Rob McLean are looking for nominations for their 'Club of the Week' feature, along with golfers' stories from across the country. If you'd like your club featured on the show, e-mail [thegolfshow@bbc.co.uk](mailto:thegolfshow@bbc.co.uk) or post a message on the [Facebook page](#)



## Scottish Golf Club Management Training

We are delighted to announce our first ever Club Management Training Programme, taking place at Stirling Management Centre (31 Oct – 4 Nov). A limited amount of funded places are now available for this course, reducing the cost from £750 to £290. To book your place, please contact Kevin Fish on 01620 892416 or [find out more>>](#)

## Don't Miss out on Walker Cup Tickets

The 2011 Walker Cup is now just around the corner, with the USA travelling to Royal Aberdeen to take on Great Britain and Ireland's most talented amateurs. Scotland will be represented by James Byrne (Banchory) and Michael Stewart (Troon Welbeck), who were selected for Nigel Edwards' side last week. The excitement is building with and you can be there to cheer on the boys, with tickets priced at £25.00 for adults and £10.00 juveniles for juveniles per day. [Find out more>>](#)

## Scottish Golf Environment Group Update

The Scottish Golf Environment Group provides a valuable support service to affiliated clubs with a wide range of advice available. For free environmental advice visit our website [www.sgeg.org.uk](http://www.sgeg.org.uk) or follow us on Facebook and Twitter @EnvironmentGolf. Our latest updates cover Grants available for fly tipping prevention and clear up, as well as European Bat Weekend – Grants available for bat boxes. [Find out more>>](#)

## Club Catering - In House or franchise?

A debate which challenges many golf clubs is the decision to operate your catering service in house, or choose to outsource to a third party. Steve Brown, an expert in this area, will deliver a seminar addressing this topic, as well as discussing food and beverage basics and maximising sales in your club bar. This will take place at Bothwell Castle GC on Friday, 30 Sept. To book your place contact Lorna McClymont at [l.mcclymont@scottishgolf.org](mailto:l.mcclymont@scottishgolf.org) or [find out more>>](#)

## Highlights of the Scottish Amateur Championship on SGU TV

Western Gales on the Ayrshire coast was the setting of our flagship event, the Scottish Amateur Championship, in July. Players representing 150 different clubs took part in a wonderful week of golf, culminating in Hazlehead's David Law winning his second title in the last three years. Highlights of the week, along with other recent events and celebrity interviews, are now being shown on SGU TV. [Find out more>>](#)

Keep visiting [scottishgolf.org](http://scottishgolf.org) for all the latest news, results, offers and information from the Scottish Golf Union.

## THE SGU TEAM

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